

THE MAINSTAY FOUNDATION

HONORING THE BIRTH OF IMAM ALI^(A)
MAINSTAY PROUDLY PRESENTS

THE IMAM
ALI^(A)

CHARITY GALA

JAN 14, 2025 | 6PM

ALL DINNER TICKET PROCEEDS WILL SUPPORT
DISPLACED FAMILIES IN LEBANON

BINT JEBAIL CULTURAL CENTER

14201 PROSPECT RD. DEARBORN, MI 48126



SPONSORSHIP



Sponsorship Levels



THE PILLAR
\$25,000

- FULL PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS
- EMCEE RECOGNITION
- PLAQUE IN HONOR
- BANQUET HALL ENTRANCE
- INVITE TO 2024 ZIYARA TRIP



THE VISIONARY
\$10,000

- FULL PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS
- EMCEE RECOGNITION
- PLAQUE IN HONOR



THE CHAMPION
\$5,000

- HALF PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)
- DISPLAY ON SCREENS



THE ADVOCATE
\$2,500

- QUARTER PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)



EVENT SPONSORSHIP

Innovation and Leadership Center

THE IMAM ALI (a)

CHARITY GALA

In honor of the birth of Imam Ali (a), our symbol of justice, compassion, and service, this year's gala is dedicated to supporting displaced families in Lebanon. Inspired by Imam Ali's (a) unparalleled selflessness and care for humanity, this event will highlight his timeless teachings and translate them into tangible relief and hope for those enduring hardship. The Charity Gala also underscores the Foundation's commitment to impactful charitable, educational, and developmental initiatives that resonate both locally and globally.

This gala serves as a bridge between spiritual values and meaningful humanitarian action. Your participation will help provide comfort and essential resources to families in Lebanon while advancing the Foundation's mission to be a catalyst for positive change within our community and beyond. Together, we can embody the enduring principles of generosity, justice, and compassion championed by Imam Ali (a).

FUNDRAISING DINNER

The event anticipates hosting hundreds of community members and stakeholders where it will showcase the Foundation's many successes. We ask that you partner with us in this success and help support the continuation and growth of our Foundation's essential work. We look forward to sharing exciting news about the Foundation and its local and national projects.

OUR FOUNDATION IS BASED ON THREE THINGS

Ideas: A Vision for the Community; Organizations: Empowering Institutions; and People: Investing in the Next Generation.



**“WE ARE HERE TO
BRIDGE AND FILL
IN THE GAPS.”**

ONE

Ideas: A Vision for the Community

Our work starts with the cultivation of ideas, depends on the collaboration and empowerment of our existing institutions and organizations, and in the end goes to serve the growth and development of people for the collective advancement of our community. We're developing ideas, organizations, and people to building a lasting community for American-Muslims.

TWO

Organizations: Empowering Institutions

Centers and organizations across the nation are in need of assistance in programming, guidance on best practices, and empowerment for creativity. With 80+ organizations in its network, the Foundation has positioned itself as a go-to resource for organizations looking to better serve their constituencies with creative programming, strategic planning, and meticulously carried out events.

**THREE**

People: Investing in the Next Generation

One of the pillars of the Foundation's work is to invest in the next generation of young leaders. We do this with education and development through the publication of books, seminars and workshops, camps and retreats, and weekly programming and mentorship of college and high school students. We are empowering our youth and bridging the gap between generations.

Sponsorship Levels



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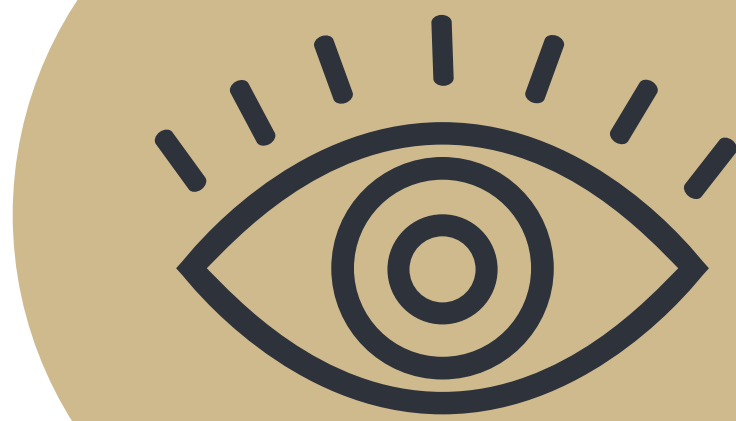
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Sponsorship Levels



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Sponsorship Levels



THE ADVOCATE **\$2,500**

- QUARTER PAGE PROGRAM AD
- RESERVED TABLE OF TEN (10)

Sponsorship Levels

Program Display:

- Printed program booklets for 700+ attendees; Digital Display sent to local email database of 5000+ ; Digital Display sent to Social Media platforms of 50,000+

Reserved Table of 10

- A reserved table of 10 guests with your name or business name; You also have the option to donate your table to seat 10 of our 100+ student volunteers

Display on Screens

- Two large digital screens will display the names/logos of the sponsors ; The display will also be made on the live stream of the program on YouTube, Facebook, and Instagram

Banquet Hall Entrance

- Pillar Sponsors will have six feet high quality designed stand up banners; Banners will be gifted to sponsors to use at their place of business, at their choice

Emcee Recognition

- Sponsors will be recognized throughout the program by the host;

Plaque in Honor

- Pillar and Visionary Sponsors will be given plaques of appreciation for their support

Invitation to Mainstay Ziyara Trip

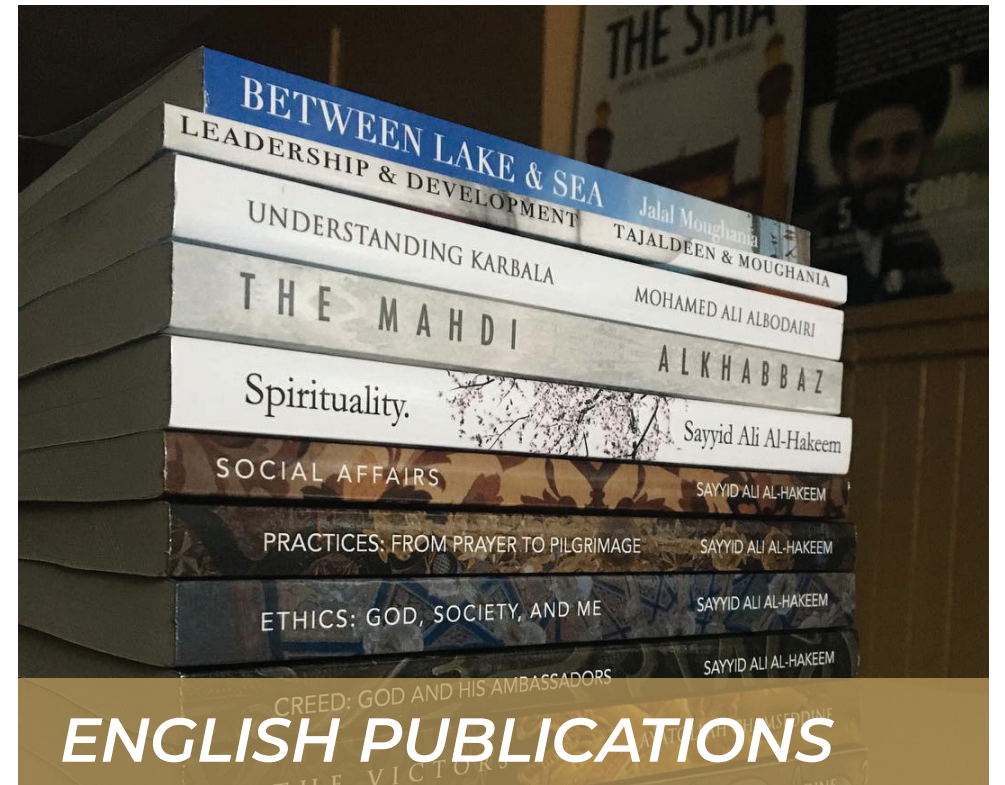
- Pillar Sponsors will be invited to join our 2024 Mainstay Ziyara Trip

Your Investment

Your support impacts thousands of people through these projects and so much more...

English Publications

- 31+ publications to date available on Amazon for English readers



ENGLISH PUBLICATIONS

The DRIVE Retreat

- Annual summer camp for high school students (campers) and university students (counselors with leadership program)



D.R.I.V.E. RETREAT

The Engage Conference

- Annual conference bringing together 50+ centers and organizations nationwide to Dearborn to convene and provide resources to take back to their communities



ENGAGE SUMMIT

The Engage Summit

- Annual summit convening 50+ professionals and thought leaders as a think tank deliberating pressing community issues and solutions to address them

Grant Providing

- Providing grants to centers and organizations in the months of Ramadan, Muharram, and other seasons to enhance programming for their communities

Weekly Spiritual Programs

- Platform to connect, share, and grow through Dua Kumayl and weekly lectures and congregational prayers



ENGAGE CONFERENCE

Your Investment

Your support impacts thousands of people through these projects and so much more...

Experience Muharram

- A thirteen day family-oriented convention including a wide variety of offerings for all participants, from general lectures, youth activities, and daily workshops

Arbaeen Exhibitions

- National campaign helping centers raise awareness on the Arbaeen Walk to Karbala featuring a photo gallery, documentary, and SOP setup for Mawakib display

The HUB

- Access pole for digital resources and best practices for organizations and centers across the country

National & Global Lectures

- 12+ English speakers/lecturers coordinated for speaking engagements at mosques, universities, and other learning centers

Shia Heritage Project

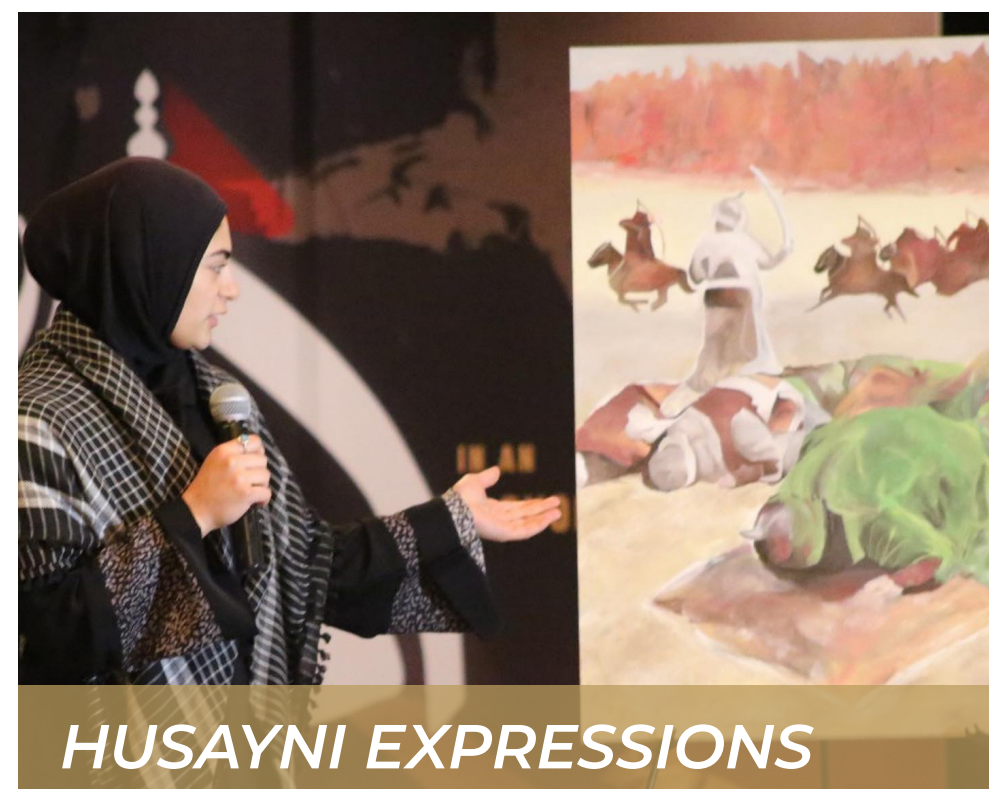
- A national research project focused on understanding the history and development of the Shia Muslim community in the USA

Gifts of the Messenger

- National campaign celebrating the Prophet's Birthday where children and their parents wrap gifts for less fortunate families through local churches and hospitals



EXPERIENCE MUHARRAM



HUSAYNI EXPRESSIONS



GIFTS OF THE MESSENGER



NO FAMILY UNFED

Your Investment

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The Najaf Retreat

- Annual cultural enrichment program for American and British university students in the Holy city of Najaf

Scholar Visitation Program

- Yearly coordinated visits for scholars from the Islamic Seminary in Najaf to engage with communities across the United States

Courses & Workshops

- Weekly courses and workshops offered to adults, university students, and school-aged youth

INSPIRE Retreat

- Regional leadership retreats focused on career and professional development

The Idea Project

- A digital space for learning and sharing

Global Humanitarian Projects

- Helping communities build water wells, schools, and mosques in India, East Africa and Iraq

Book Clubs

- Book sharing and gatherings discussing books by Mainstay and other books on self-development, leadership, and religion

Surveys and Research Studies

- Surveys and mixed-methods research studies aimed at understanding the challenges and needs of the community



NAJAF RETREAT



SCHOLAR VISITS



MENTORSHIP



TANZANIA MISSION

THANK YOU

FOR YOUR SUPPORT TODAY & TOMORROW

You have the opportunity to invest that hard earned money into the future of our community, today.

Help us embark on this extraordinary journey of transformation!



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DEADLINE: FRIDAY, JANUARY 26, 2024